



1260 Productions
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defining. [design]. solutions.

2011 SERVICES, QUICK PRICING & DISCOUNTS

SERVICES

Identity and Branding Design: Get noticed with a custom look for your business! You won't be disappointed with our expert logo and branding development.

Graphic Design: If you need it for your business, we can design it! We will even help you decide on creative solutions for your advertising or packaging needs.

Web Design & Maintenance: We realize there are many options out there to help you create a site. Let us guide you through the process. We can design a site from the ground up, or work with an existing site that needs to be updated.

E-Commerce solutions: If you need to sell your product online, we can help!

Web Hosting & Domain Names: Great prices!

Bulk Email Campaigns/Newsletters: Send professional custom designed emails to your fans at a great price!

Marketing Campaign: Get the word out! Let us help you design a custom strategy to market your business. Nothing but results!

Photography: Portrait, product or on location photography available.

Books: Stand out from the crowd! Cover, layout and typesetting design.

Consulting: If you want to sit down and talk. We specialize in business branding, e-commerce, marketing campaigns, SEO, social media, credit card processing, apple computer needs.

Apple Computer Consulting: Apple Help Desk Certified, we can help you with your apple questions & set up.

Powerpoint presentation design: Put on a show at your next lecture! Let us customize a professional presentation.

Copy Writing/Editing: Need content but don't have the time to write and re-write it? We offer copy writing services for web, blog & print materials.

Eco-Friendly Options: If you want to explore green options for your print materials, we'd love to help! We strive to use eco-friendly paper options for all print projects.

Other: Ask us! We can probably help you out or find out who can!

QUICK PRICING GUIDE

- Design a new graphic for print or web: **\$70**
(ie: new business card, flyer, poster, yellow pages ad, website header, e-book graphic)
- Re-work an existing design (or re-size) using only existing elements created by 1260: **\$50**
(ie: create a poster from your flyer design- enlarge to 11x17)
- Create a new design using existing style or elements created by 1260: **\$60**
(ie: create an Ad that matches your website)
- Change text only on an existing design created by 1260: **\$25**
- Change a name, phone or address on a business card created by 1260: **\$10**
- Identity Design: **\$400**
- Website update: **\$25** per page updated (Does not include graphics)
- Bulk Email Campaign Service: **.018/email + 5.00 fee** with each send. No monthly charges.
- Rush (24 hour turn around): **\$40** in addition to design fee (\$70)
- Set up fee for printer: **\$10** (fee not valid if we send the project to print)
- Consulting: **\$100/hr**
- Other services will require an estimate.

DISCOUNTS

Referral Program:

If you refer a client to 1260 that follows through with a project we will send you some love!

You will receive 10% of the referred customer's first invoice for projects \$200-\$10,000 (\$1,000 cap)

Only the first project completed by the referred client is eligible for the program at this time. One referral reward per new client. Referral payments will be made by check after the job is paid in full by the new client. Production costs are not included in the project total. Referral fees may be used as credit on your 1260 account.

VIP Loyalty discount:

10% off all projects (excluding production fees)

Client must complete payments based on invoices of at least \$300 / mo for 3 consecutive months to be eligible for VIP status. Client must maintain payments based on invoices of \$200 / mo to maintain VIP status. If your statement falls below \$200, your status will only be reinstated after you complete payments based on invoices of at least \$300 for 3 consecutive months. Monthly statements will be used to determine amount spent each month.

Package Deal Discount:

Discounts are offered for multiple projects (at least 3). We will need to meet with you to discuss the scope of the projects and discounts that can be offered. (example package: logo/website/business card design)

Non-Profit discount:

We offer a 50% discount to eligible non-profits for design or web coding services only. Production costs are not eligible for discount. We are committed to finding the lowest prices for you!

Non-Profit Sponsorship:

We are interested in learning more about your non-profit project. **We will trade services for sponsorship** of your worthy cause -if it fits in our schedule. Contact 1260 for more info.